

“

**NO MATTER WHAT  
LANGUAGE,  
COUNTRY OR REGION  
YOU ARE LOOKING  
TO TARGET, WE ARE  
HERE TO HELP.**

 **COMUNICA**

**YOUR TRANSLATION  
AGENCY WITH  
SEO EXPERTISE**

**CONTACT US**

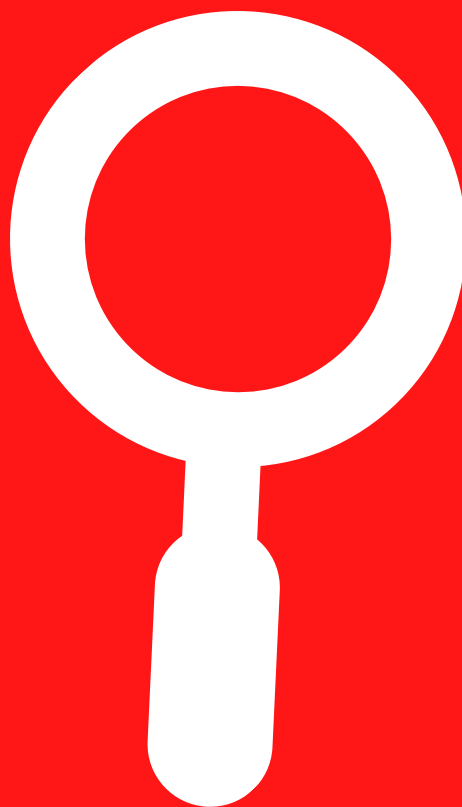
natascha@comunica.dk  
+34 952 469 807  
Calle Skandia 2,  
29640 Fuengirola, Málaga  
<https://comunicatranslations.com>



Our **multilingual SEO services** get you better rankings and more traffic!

### You will get

- **more clicks**
- **more visits**
- **more leads**



## OUR 4 SEO SERVICES

At COMUNICA, we can help you achieve **better search engine rankings** by creating **high-quality** and **highly relevant** content.

Below, you'll find **an overview of our four different services**. On the following pages, you can read more about the individual services.

1

**KEYWORD LOCALISATION**

2

**SEO TRANSLATION**

3

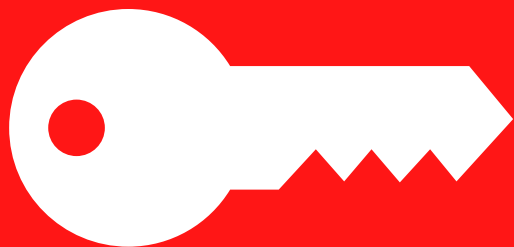
**SEO COPYWRITING**

4

**META TITLES &  
META DESCRIPTIONS**

1

## KEYWORD LOCALISATION



Keywords need to be localised to individual languages and markets to attain visibility on Google and other search engines.

**The implementation of keywords will result in:**

- **More clicks**
- **More visits**
- **More leads**

## LET US HELP YOU!

We can help localise your own keyword lists or create keyword lists from scratch through extensive keyword research.

**Contact us today for a quote.**



COMUNICA

2

## SEO TRANSLATION

- Become visible in search engines by implementing the correct keywords
- Make it easier for potential customers to find your website
- Increase your sales with more visitors viewing your products/services
- Beat last year's OKR goals for Marketing!

## HOW WE CAN HELP YOU

Our professional linguists can **implement keywords into your translations** in a natural, creative and strategically smart manner.

If you do not already have a list of keywords that you want us to implement, **we can even perform the keyword research** and identify the most relevant keywords with the greatest potential for your business.





3

## SEO COPYWRITING



“

COPYWRITING FOR SEO IS A GREAT WAY TO PRODUCE CREATIVE TEXTS THAT SEARCH ENGINES WILL LOVE AND BE MORE LIKELY TO RANK.

## WHAT IS SEO COPYWRITING?

SEO copywriting is text creation with a special focus on the **strategic implementation of keywords**.

Our expert team will craft texts for your website that not only **aim to sell your product or service**, but which also take account of the various different ranking criteria used by Google.

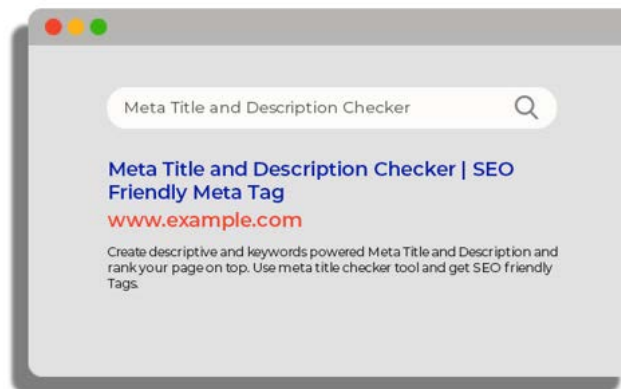
4

## META TITLES & META DESCRIPTIONS

Let us help you create **keyword-optimised and CTR friendly** meta titles and descriptions that will drive traffic to your website.

*Psst...!*

The meta title and description are the short texts which appear in search engine results.



The title tag is **the most important on-page element**, and both the meta title and description need to contain the correct keywords.

## WHAT IS "CTR"?

Click through rate (CTR) is a metric that **measures the ratio of clicks** in search engine results.

The more people who click on your search result, the better your chances of **securing a lucrative ranking on page 1** of search engine result pages.

Increase your CTR by creating **intriguing meta titles and meta descriptions** that will entice Internet users to click through to your website.